

CENTURY CITY NEWS

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Marilyn Jenett Locations—

Marilyn Jenett provides unique locations for one-of-a-kind special events. See story page 10.

Providing Unique Event And Party Locations Is Marilyn Jenett's Forte

Everyone knows that the film industry uses locations for the filming of their productions. With so many estates, mansions and other facilities available, what's to keep businesses and private interests from planning their next party at a Dutch castle or the *Dynasty* Estate?

That is the message from Marilyn Jenett of Marilyn Jenett Locations. She specializes in providing those unique places for special events.

From the *Dallas* house, occupied on television by Pam Ewing, to a unique airplane hanger, to a Beverly Hills castle, Jenett said people are surprised at the many locations available to them for their party or event.

Jenett, after trying her hand at a few business ventures, had become a successful event coordinator. "I felt there was a missing link in the party industry," she said, "and I saw a strong need for someone to provide a central source for locations."

She compared this to the motion picture industry where locations are secured for movies or television. Why not secure these exciting places for events? "Our service provides a creative alternative to the standard commercial facilities and allows the client to have creative control of their event," Jenett said.

"Within six weeks after starting the business I had a feature story in the View section of the (Los Angeles) Times. This established my reputation, the business really took off and there has been non-stop media coverage since," she said.

Marilyn Jenett Locations is now receiving notoriety and business nationally and around the world. At present, there is a syndicated article circulating throughout the States and Europe about her business.

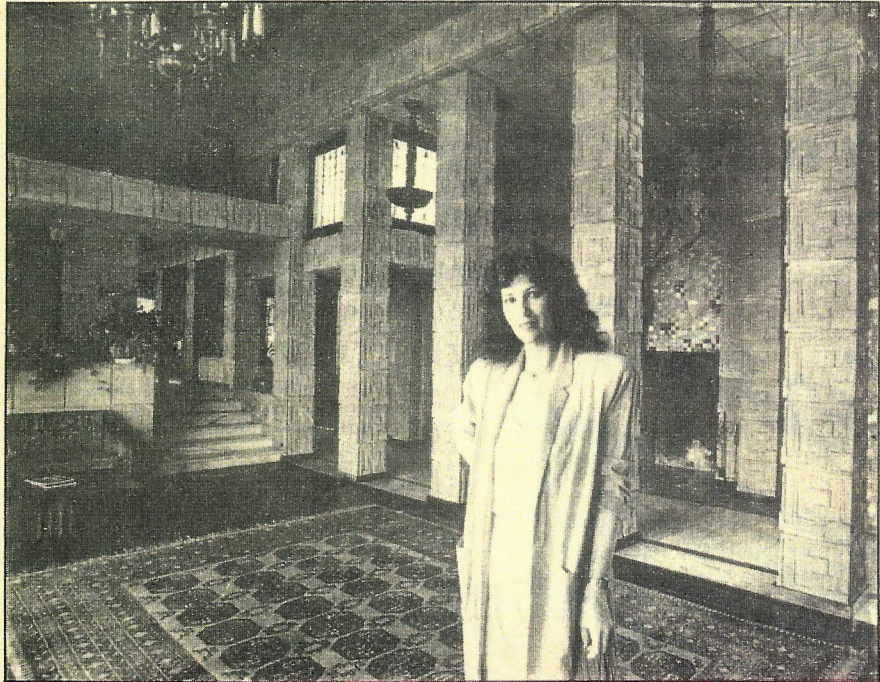
Having started her business in 1984, Jenett feels her initial success had a lot to do with the tone of the Los Angeles area. "There are so many wonderful places here and people are used to the movie industry—willing to open their facilities for rental."

Jenett feels her professionalism and the need for this service has made the business grow, and her success comes from being good at what she does.

Companies from all over the nation and throughout the world have been so pleased with Jenett's work here in this area that they have asked her to line up locations for their events elsewhere. She has secured locations for many top corporations, advertising and public relations firms, meeting planners, related party businesses (such as caterers and coordinators), celebrities and private individuals. In addition to the Southern California area, she has already lined up locations for repeat customers in Chicago, Las Vegas and the state of Texas. Jenett said she keeps the coasts well connected with her liaison office in New York.

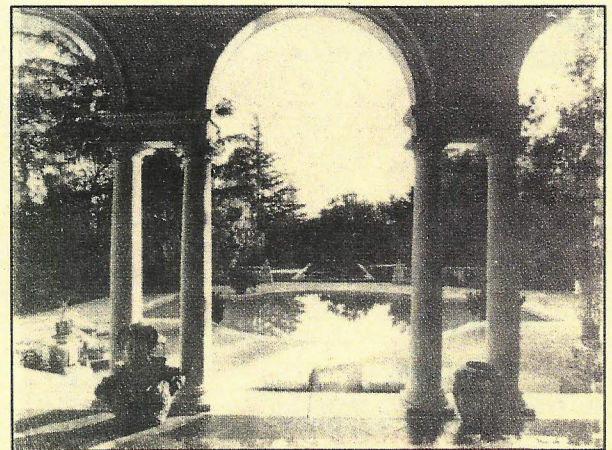
Because she is no longer an event coordinator she usually will provide the location and then let the client take control of the event. However, because of her experience in the field, she can arrange to have everything done if the client so desires.

Some recent clients Jenett has provided locations for include: Seagrams—who held a Christmas in July party at the *Dallas* house, Chicago Title Insurance had their Christmas party at the *Dallas* house last year and she has booked a museum for them this year, JBL International held an event at a private beach location and Nordstrom has an upcoming event at the Dutch Castle with a fashion show by Italy's Missoni family. Jenett recently provided an exquisite private ranch in the Malibu hills for the wedding reception of a major television star.



Marilyn Jenett in living room of Frank Lloyd Wright house

PHOTO BY LEO IARZOMB



Pool area of 'Dynasty' Estate

Jenett has located her business in Century City because she enjoys the energy, light, theatre and sense of community. "I especially love my 12th story view and wonderful support staff."

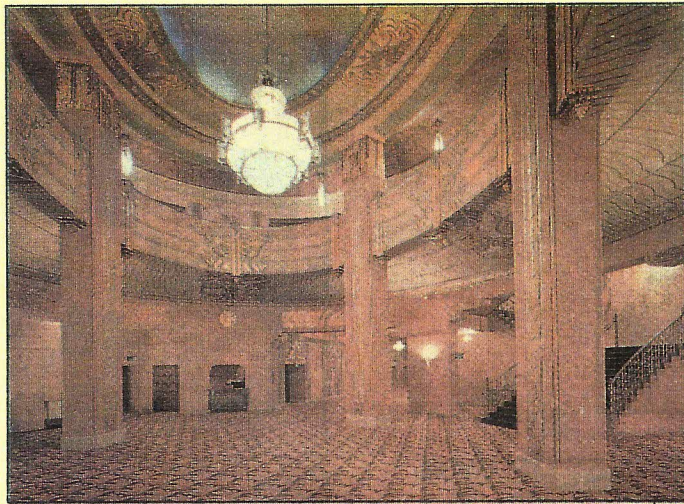
"The business may seem glamorous and exciting, but professionalism and service is what counts. Century City keeps me grounded in a professional atmosphere," Jenett said.

Prices for locations start at \$3000 and average \$3000 to \$5000, however, some locations are more expensive. Marilyn Jenett Locations' portfolio includes mansions, castles, estates, celebrity homes, ranches, yachts, soundstages, museums, an airplane hanger "with lots of personality" and many other facilities.

Jenett has also obtained a real estate license, which she said can come in handy given the types of locations and people she associates with.

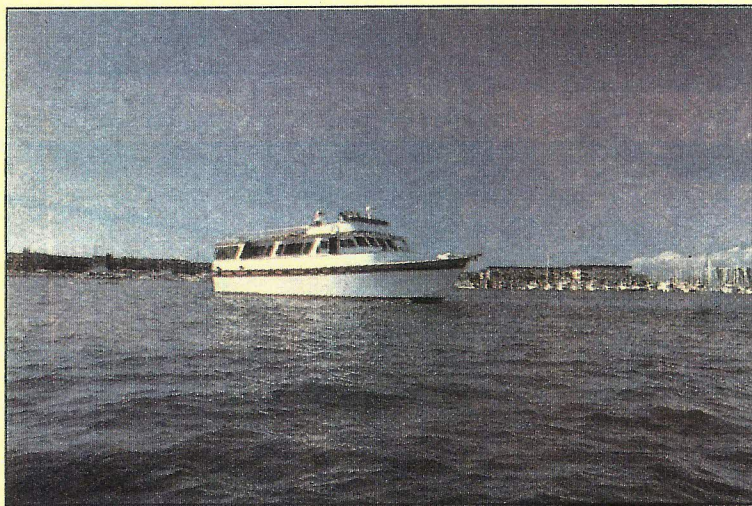
Even though her career keeps her busy, Jenett believes in a balanced life. She is the divorced mother of a 23 year-old son, an aspiring rock musician, who lives in the Valley. She is a life long student of metaphysics, and her latest passion is training under the tutelage of the owner of the Santa Monica Bodybuilding Center.

Marilyn Jenett Locations is an exclusive service providing locations for events and parties. Located in the 2049 tower, phone their offices at 551-1488. □

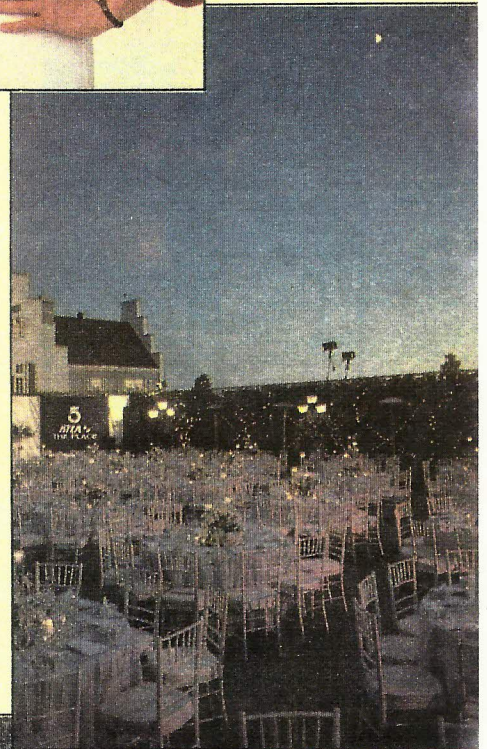


Magnificent art-deco lobby

PHOTO BY BOB WARE



One of many available yachts



Set-up at the Dutch Castle

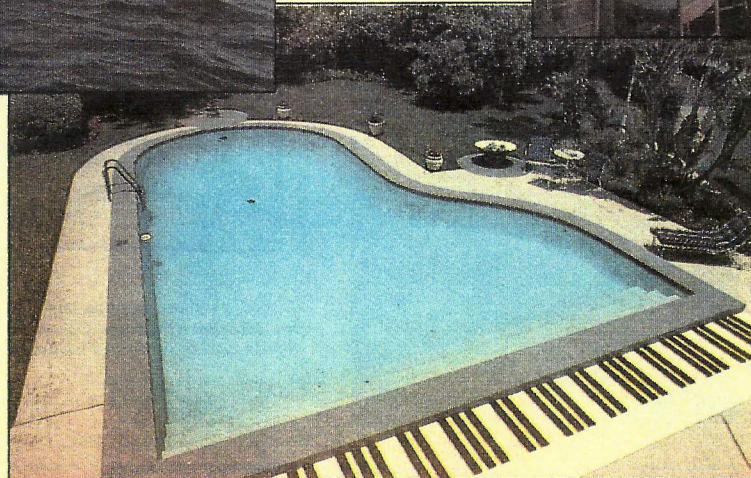


PHOTO BY DAVID BRANDT

Former Liberace home